



ARTLANTIS

MARKETING - DESIGN - STRATEGY

At Artlantis, we offer 360-degree marketing solutions powered by our in-house team of experts. But what truly sets us apart is our global network. With connections to over 600+ marketing professionals worldwide, we bring unparalleled expertise and flexibility to every project. Whether it's branding, digital campaigns, or specialized marketing strategies, we leverage our vast network to ensure that no challenge is too big.

Artlantis isn't just an agency—it's a hub of innovation, collaboration, and limitless possibilities



*NOT JUST
ANOTHER
MARKETING
PARTNER*

THE ARTLANTIS

WAY



STRATEGIC



CREATIVE &
INNOVATIVE



DATA
DRIVEN



RESULT
ORIENTED



CUSTOMER
CENTRIC



PROACTIVE



DECODING ARTLANTIS

41

Number of
Clients Globally

11

Geographic
Reach

1.2K

Number of
Projects
Completed

93%

Success
rate

87%

Timeline
Delivery

81%

Budget
Delivery

ARTLANTIS

SIGNATURE

MARKETING

Target Audience Identification Market Research & Analysis Brand Development
Digital Marketing Social Media Marketing Campaigns Content Creation & Management
Advertising & Promotions Email Marketing Campaigns Customer Engagement Strategies
Conversion Rate Optimization

Brand Identity Development Logo Design Graphic Design Services Website Design & Development
UI/UX Design Visual Branding Packaging Design Print Design Professional Photography
Motion Graphics Design 3D Modeling & Rendering Design Thinking and Innovation Videography AR/VR

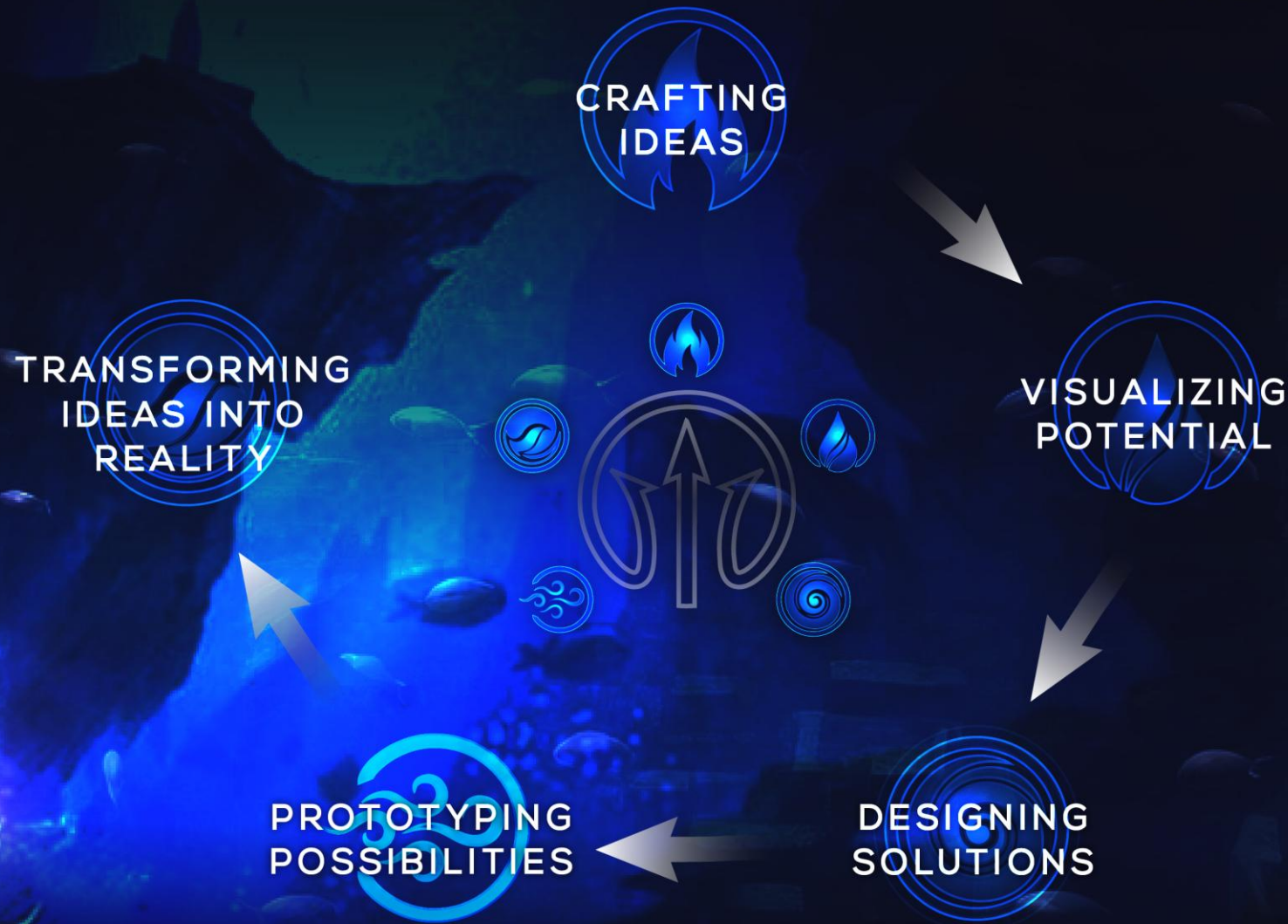
DESIGN

STRATEGY

Marketing Mix Formulation Brand Positioning Competitive Analysis SWOT Analysis
STP Strategy Digital Marketing Strategy Content Strategy Development Growth Strategy
Innovation Strategy Product Strategy

THE ARTLANTIS

METHOD



THE ATLANTIS

WAVE



INITIATE

(Research & Discovery Phase)



STRATEGIZE

(Brand Strategy)



DEFINE IDENTITY

(Brand Identity Development)



CRAFT CONTENT

(Website Strategy & Content Creation)



DESIGN & DEVELOP

(Website Design & Development):



LAUNCH

(Final Launch)

START YOUR BRAND IN 10 WEEKS!

ARTLANTIS

ALLIES

"FORGING PARTNERSHIPS, TRANSFORMING BRANDS"

AT ARTLANTIS, WITH OUR ESTEEMED ALLIES, WE HARNESS
THE POWER AND COLLABORATE TO CREATE BRANDS,
EXPERIENCES, AND PRODUCTS TO MEET REAL HUMAN NEEDS.
THROUGH OUR COMPREHENSIVE
DIGITAL EXPERTISE, WE TRANSFORM BRANDS GLOBALLY

THE 1:1 DIET
by Cambridge Weight Plan



aprilia®

DECATHLON

SIEMENS



ROYAL
ENFIELD



VISTA®
AUTOCARE



RACE
MINDS



TrekupIndia



ARTLANTIS

RECORDS

BRAND STRATEGY

At Artlantis, we specialize in crafting elegant brand strategies that resonate with your audience and elevate your brand to new heights. Our approach is all about distilling your brand essence into a clear and captivating identity.

With our expertise, we uncover what makes your brand unique and develop a strategy that speaks directly to your audience's hearts. From defining your brand's purpose to refining its positioning, we ensure every aspect of your brand strategy is refined, resonant, and ready to make an impact.

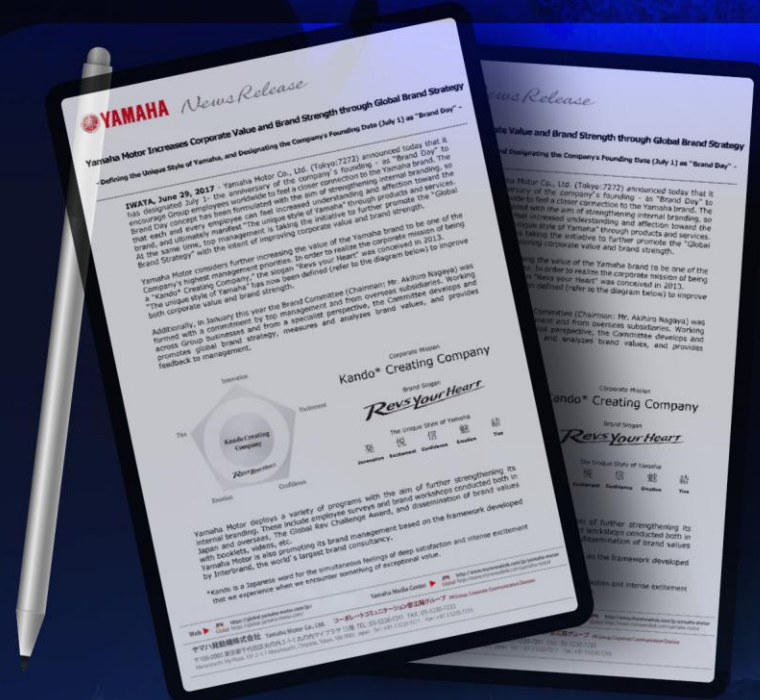
Whether you're a startup seeking to stand out or an established brand aiming to refine your image, we're here to help you craft a brand strategy that exudes elegance and sophistication while driving meaningful connections with your audience.



DETAILING STUDIO STRATEGY FOR THE BRAND
- VISTA EXCELLENCE



BRAND CREATION, POSITIONING & STRATEGY FOR LUXURY MEDIA PLATFORM THAT HOSTS THE ELITE OF THE CELEBRATION & EXPERIENCE INDUSTRY GLOBALLY



PRODUCT LINE GLOBAL BRAND STRATEGY FOR LEADING INTERNATIONAL AUTOMOTIVE GIANT YAMAHA INDIA



WEB DESIGN

At Atlantis, we believe that your website is your digital storefront – your opportunity to make a lasting impression on your audience. Our web design services are crafted with elegance and precision, ensuring that your online presence reflects the essence of your brand.

From sleek layouts to intuitive navigation, we create websites that not only captivate visitors but also guide them seamlessly towards their goals. With a focus on user experience and visual appeal, our designs are tailored to engage and inspire your audience, driving conversions and fostering brand loyalty.

Whether you're launching a new website or revamping an existing one, our team of designers is here to bring your vision to life. Let us help you create a web design that not only looks stunning but also delivers results for your business.



UI-UX DESIGN AND CONTENT DEVELOPMENT
FOR LEADING AUTOMOTIVE GIANT SKODA INDIA



UI-UX DESIGN AND CONTENT DEVELOPMENT
FOR CELEX ENSEMBLE



UI-UX DESIGN AND CONTENT DEVELOPMENT
FOR VISTA EXCELLENCE

CONTENT MARKETING

At Artlantis, we understand the power of Storytelling in captivating audiences and driving meaningful connections. Our content marketing services are designed to help you share your Brand's story in a compelling and authentic way.

From informative articles to engaging videos, we create content that resonates with your audience and showcases the value you bring to the table. With a focus on quality and relevance, our content drives engagement, builds trust, and ultimately drives conversions for your business.

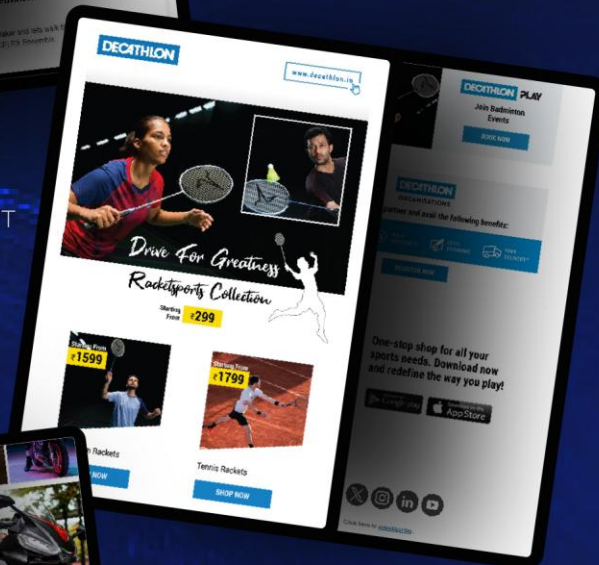
Whether you're looking to educate, entertain, or inspire your audience, our team of content experts is here to help you craft a content marketing strategy that elevates your brand and delivers results. Let us help you tell your story and connect with your audience on a deeper level.



CONTENT CREATION & MARKETING FOR CELEX ENSEMBLE



BTL DESIGN & CONTENT CREATION FOR DECATHLON INDIA



PRODUCT DESIGN & CONTENT CREATION FOR YAMAHA INDIA





DIGITAL MARKETING & BRAND
STRATEGY FOR HERBALIFE INDIA



DIGITAL AWARENESS & PRODUCT
MARKETING FOR DECATHLON
INDIA



DIGITAL PRESENCE & BUSINESS
STRATEGY FOR CELEX
ENSEMBLE

DIGITAL MARKETING

In today's digital landscape, your online presence is more crucial than ever. At Artlantis, we specialize in digital marketing strategies that elevate your brand and drive meaningful engagement with your audience.

From social media campaigns to targeted advertising, we leverage the latest digital tools and techniques to connect with your audience where they are. Our comprehensive approach ensures that every aspect of your digital marketing strategy is optimized for success, driving traffic, conversions, and ultimately, business growth.

Whether you're looking to increase brand awareness, generate leads, or boost sales, our team of digital marketing experts is here to help you achieve your goals. Let us take your digital presence to the next level and unlock new opportunities for your business.

DESIGN STRATEGY

At Artlantis, we believe that design is more than just aesthetics – it's a strategic tool for shaping perception and driving business success. Our design strategy services are tailored to help you create a visual identity that captivates your audience and sets you apart from the competition.

From brand identity to user experience, we take a holistic approach to design, ensuring that every element works together seamlessly to deliver a cohesive and impactful brand experience. Our strategy begins with a deep dive into your brand, understanding your goals, values, and audience. From there, we develop a roadmap that guides the design process, ensuring that every decision is aligned with your brand strategy and objectives.

Whether you're launching a new brand or refreshing an existing one, our team of design strategists is here to help you craft a design strategy that elevates your brand and drives results. Let us help you create a visual identity that leaves a lasting impression on your audience and sets you up for success in the digital age.



PRODUCT DESIGN STRATEGY & DEVELOPMENT FOR
VISTA AUTO CARE



PRODUCT DESIGN & PACKAGING FOR CORA

LAUNCH STRATEGY & PLANNING FOR THE BRAND
TESLA POWER USA



PRODUCT DESIGN FOR THE BRAND - VOLKSWAGEN



PRODUCT DESIGN STRATEGY & DEVELOPMENT FOR
VISTA EXCELLENCE SERIES





ARTLANTIS

MARKETING - DESIGN - STRATEGY

DISCOVER ARTLANTIS

START YOUR JOURNEY WITH US

 +91 6360839874



WWW.ARTLANTIS.IN



ARTLANTIS.MARKETING@GMAIL.COM